

Wednesday, Nov. 30, 2011

You have received this letter because of your affiliation with the Burnaby Association for Community Inclusion (BACI).

Axiom News is the news service provider for BACI's *BACI Blast* news service. BACI's management team has requested stories from staff members and families, about the work that's done at the association. These stories are to highlight social and economic inclusion, person-centred planning, thinking and doing, sustainability and BACI as a top employer.

If you have received this letter, it's because the sender of the email feels you have something to share with BACI's news program.

You might be a staff member who has had outstanding successes on your job, or have come up with a unique way of doing something that's getting results.

You might have a child or other family member receiving support from BACI. Or maybe you've been involved for years and have grown a support network of people that are now your friends.

If you have an achievement that you're proud of, or a staff member you'd like to recognize, this is your chance!

All that's required is about 15 minutes of your time. If you contact one of the Axiom writers listed below and let them know you're willing to be a source for a story, Axiom will take it from there.

The writer will arrange a time for a phone interview, which usually takes about 15 minutes. The interview is very conversational in tone, discusses your experiences and hopes. Then, usually within a few days, your story will appear online. You are able to submit photos too!

The story may also appear in the BACI's e-news and newsletter.

If you have a story to share with *BACI Blast*, or questions or concerns about the process please contact one of the writers:

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